

# GIULIA NIDASIO

## PROJECT MANGER

### CURRICULUM VITAE

"Evolution is the natural selection, Innovation is the market selection.

Companies that invest in the DESIGN PROCESS METHODOLOGY supported by MANAGEMENT SKILLS, gain a unique flexibility of problem vision to face cross-functional projects and disciplines, to understand problems, to see solutions toward an innovative growth."

[www.laju.it](http://www.laju.it); [giulia.nidasio@gmail.it](mailto:giulia.nidasio@gmail.it); [linkedin.com/in/giulianidasio](https://www.linkedin.com/in/giulianidasio)

#### WORK EXPERIENCE

**2008**

**Digital Project Manager**, "Machinas", International Digital\*E-commerce Agency, Barcelona, Spain.

Current Position.

Extra competence: Strategy Designer.

[www.machinas.com](http://www.machinas.com)

**2007**

**Web & Marketing Consultant**, "Pens that Communicate" - Sydney, Australia.

[www.pensthatcommunicate.com](http://www.pensthatcommunicate.com)

Portfolio Coordination & Brand Consultant, "Maestros del Web - Latin America.

[www.maestrosdelweb.com](http://www.maestrosdelweb.com)

Designer, Visual Identity of "Curso De Presentacion Y Venta de Pojectos", Project

Management booklet, KION SL - Barcelona, Spain. [www.kion.es](http://www.kion.es)

**2006**

**Art Director**, Lomah Studios, Sydney, Australia. [www.lomahstudios.com](http://www.lomahstudios.com)

Web Site design, bottles packaging , Brand Communication business proposals.

Freelance Designer, Sydney, Australia.

Designer, Millward Brown - Sydney, Australia. [www.millwardbrown.com](http://www.millwardbrown.com)

Corporate presentation's database, Online Asia-Pacific region ogranigram charts.

Freelance Designer, Milan, Italy.

"FipNatroTech" web site ([www.natro.it](http://www.natro.it)); "Cdpress" audio & video web site, ([www.cdpress.it](http://www.cdpress.it))

**2005**

"FipNatroTech" presentation for the italian and american market, Cd-Rom and packaging.

"TribecaLive" music pub web site, ([www.tribecalive.it](http://www.tribecalive.it))

**2005**

**Designer**, "Well-Tech" studio - Milan, Italy. [www.well-tech.it](http://www.well-tech.it)

Projects developed: web site srestyling, corporate identity of "Well-Tech 2005 - Premio all'Innovazione Tecnologica" (invitations, brochures, ads, catalogue, video, interiors, exhibition design and award during the International Design Week in Milan, April 2005 - [www.well-tech.it](http://www.well-tech.it)), public relations with the press.

"Acqua di Biella" project: web site ([www.acquadibiella.it](http://www.acquadibiella.it)), public relations with the press, mailing lists, advertising strategies for foreign countries. Team Coordinator, 4 people.

**2001**

Proofreader at "S.O.S Soluzioni Subito" Publishing - publishing design studio; WDE book cover, for "Web Design Experiments"; Corporate Identity for the Hungarian Design Association.

## EDUCATION

**2007**

**Master's Degree**, 1 year full time Master in Design Management, Master RSP (Research Study Program) IED Barcelona, Spain.  
Subjects of interest: Project Management, Strategic Management, Marketing Strategic, Finance, HHR.

**2005**

**Bachelor's Degree**, 5 years Industrial Design, obtained at "Politecnico of Milan", with a Visual Communication specialization, a five years Master Degree, Milan, Italy.  
Master paperwork  
Icons of Technology: Information design in mp3 players;  
A Manual for the analysis of the mp3 players' icons.

**2003**

**Erasmus Project**, 1 year, "University of Art & Craft", Budapest, Hungary.

**2002**

**French Diploma**, 1 year, "Consorzio per la formazione permanente del Sud-Est di Milano", Princiipant level, Milan, Italy.

**1999**

**Degree, Social-Pedagogic High School**, obtained at "Istituto statale Virgilio", Milan, Italy.

## SKILLS

Office 2007, Advanced  
Microsoft Project, Advanced  
Open Project, Advanced  
Adobe Creative Suite 3, Advanced  
Adobe Premiere, Medium  
Alias Wavefront, Basic  
3DStudioMax, Medium  
XPress, Advanced  
PM on Html, JavaScript, PHP, CMS

## COMPETENCES

Project Management  
Brand Management  
Project Coordination  
Visual Design, Concept Design,  
Product Design, Usability  
Strategy Management  
Strategic Marketing

## LANGUAGES

**Italian**, mother tongue  
**English**, professional  
**Spanish**, fluent  
French, first level

Groups, Associations, Extras

**DMI, Greenpeace.**

2007 Workshop: Managing Design from Different Perspectives, by Tim Selders, PARK Advanced Design Management. Barcelona, Spain.

For more information, please visit [www.laju.it](http://www.laju.it).

Thank you,

Giulia Nidasio