

GIULIA NIDASIO

DESIGN PROFESSIONAL

CURRICULUM VITAE

Nationality: Italian
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www.laju.it

Profile and Objective

Professional in Visual Design, with a Bachelor's degree in Industrial Design at "Politecnico of Milan" - Italy, I have been working as a Visual Designer and Art Director for the past 3 years, managing Brand Communication projects and proposals in Europe and Australia. Always attracted to the importance of the entire design process, in December 2007 I have finished a one year **Master in Design Management**, Barcelona - Spain.

WORK EXPERIENCE

- 2007 Web & Marketing Consultant**, "Pens that Communicate" - Sydney, Australia.
www.pensthatcommunicate.com
Portfolio Coordination & Brand Consultant, "Maestros del Web - Latin America."
www.maestrosdelweb.com
Designer, Visual Identity of "Curso De Presentacion Y Venta de Pojectos", Project Management booklet, KION SL - Barcelona, Spain. www.kion.es
- 2006 Art Director**, Lomah Studios, Sydney, Australia. www.lomahstudios.com
Web Site design, bottles packaging, Brand Communication business proposals.
Freelance Designer, Sydney, Australia.
Designer, Millward Brown - Sydney, Australia. www.millwardbrown.com
Corporate presentation's database, Online Asia-Pacific region ogrganigram charts.
Freelance Designer, Milan, Italy.
"FipNatroTech" web site (www.natro.it); "Cdpress" audio & video web site, (www.cdpress.it)
- 2005** "FipNatroTech" presentation for the italian and american market, Cd-Rom and packaging.
"TribecaLive" music pub web site, (www.tribecalive.it)
- 2005 Designer**, "Well-Tech" studio in Milan. www.well-tech.it
Projects developed: web site srestyling, corporate identity of "Well-Tech 2005 - Premio
- 2004** all'Innovazione Tecnologica" (invitations, brochures, ads, catalogue, video, interiors, exhibition design and award during the International Design Week in Milan, April 2005 - www.well-tech.it), public relations with the press. "Acqua di Biella" project: web site (www.acquadibiella.it), public relations with the press, mailing lists, advertising strategies for foreign countries.
Team Coordinator, 4 people.
- 2001** Proofreader at "S.O.S Soluzioni Subito" Publishing - publishing design studio.
- 2000** WDE book cover, for the "Web Design Experiments" competition.
Corporate Identity for the Hungarian Design Association, developed during the Erasmus project (University of Art & Craft -Budapest, Hungary).

EDUCATION

- 2007 Master's Degree**, 1 year full time Master in Design Management, IED
Barcelona, Spain.
- 2005 Bachelor's Degree**, 5 years Industrial Design, obtained at "Politecnico of Milan",
with a Visual Communication specialization, a five years Master Degree, Milan, Italy.
Master paperwork
Icons of Technology: Information design in mp3 players;
A Manual for the analysis of the mp3 players' icons.
- 2003 Erasmus Project**, 1 year, "University of Art & Craft", Budapest, Hungary.
- 2002 French Diploma**, 1 year, "Consorzio per la formazione permanente del Sud-Est
di Milano", Principiant level, Milan, Italy.
- 1999 Degree**, Social-Pedagogic High School, obtained at "Istituto statale Virgilio", Milan, Italy.

COMPUTER SKILLS

Office 2007, Advanced
Microsoft Project, Advanced
Adobe Creative Suite, Advanced
Adobe Premiere, Medium
Macromedia Studio MX:
Flash, Advanced
Dreamweaver, Medium
Fireworks, Basic
Alias Wavefront, Basic
3DStudioMax, Medium
XPress, Advanced
Html and JavaScript, Basic
Operative system: Windows Vista, Mac OS

COMPETENCES

Visual Design, Concept Design,
Product Design, Usability
Brand Management
Strategy Management
Project Management
Strategic Marketing
Project Coordination

LANGUAGES

Italian, mother tongue
English, professional level
Spanish, first level
French, first level

Groups, Associations, Extras

DMI, Greenpeace.
2007 Workshop: **Managing Design from Different Perspectives**, by Tim Selders, PARK Advanced
Design Management. Barcelona, Spain.

For more information, please go to www.laju.it.
Thank you,

Giulia Nidasio